

From: [Haynes, Diana - AMS](#)
To: [Hrdy, David](#); [Simonds, Roger - AMS](#)
Cc: [Pappas, Chris - AMS](#)
Subject: FW: Peanut Butter
Date: Monday, March 02, 2015 11:37:44 AM

Hi David and Roger,

Chris and I have been talking about peanut butter – you can see the emails below. Historically, we have only allowed “smooth” type peanut butter – no chunky. Do we need to reconsider, perhaps for the second part of the survey? The history of this decision is outlined below.

Thanks,
Diana

Diana Haynes, Director
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From: Haynes, Diana - AMS
Sent: Monday, March 02, 2015 11:05 AM
To: Pappas, Chris - AMS
Subject: Peanut Butter

Hi Chris,

I did a little digging out of curiosity. Looks like Phil Travers and then Kenny Payne were the Sampling Managers back then (1999/2000). Apparently, based on initial research, we (PDP) were going to allow smooth and chunky types of peanut butter. Smooth then had a 60% market share and chunky 40%. Then a decision was made to exclude chunky along with old-fashioned, etc. types. I seem to remember that

we were worried about all the oil on top of the “natural” – getting it to mix in (homogeneity as you mention below), plus analytical difficulties. And then, there was concern that chunky would be mistaken for natural.... I think this is how it went.

Anyway, are we missing too much by excluding chunky? Sorry to mention it this late, but better now than later.....

For consideration. A question for EPA?

Just trying to exercise due diligence.

Thanks,
Diana

From: Pappas, Chris - AMS
Sent: Monday, March 02, 2015 10:11 AM
To: Haynes, Diana - AMS
Subject: RE: Sampling Docs

It's never been allowed. I suppose it's a homogeneity issue (also smooth does have the larger market share).

Chris Pappas
Sampling Manager/Chemist
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From: Haynes, Diana - AMS
Sent: Monday, March 02, 2015 10:08 AM
To: Pappas, Chris - AMS
Subject: Sampling Docs

Hi Chris,

Here is the signed shipping chart cover memo. Please refresh my memory. Why is chunky peanut butter not allowed as an acceptable commodity?

Thanks,
Diana

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